



SHEPHERDS FOLD LUNCHEON

Thursday, October 10, 2024

Featured Guest Speakers: Rep. Spencer Bachus and Carla Crowder

Did you know?

- **Without effective reentry support, Alabama stats show that 28.7% are rearrested.** ADOC FY2023 Annual Report
- **Male Inmate Population is 93.7%.** ADOC FY2023 Annual Report
- **Ages 21 – 30 is 13.8%.** ADOC FY2023 Annual Report
- **Ages 31 - 40 is 29.5%.** ADOC FY2023 Annual Report
- **Ages 41 - 50 is 26.5%.** ADOC FY2023 Annual Report
- **Ages 51 - 60 is 18.3%.** ADOC FY2023 Annual Report
- **Ages 61+ is 11.5%.** ADOC FY2023 Annual Report

Shepherds Fold proudly announces its upcoming luncheon featuring esteemed guests Rep. Spencer Bachus and Carla Crowder, Executive Director of Alabama Appleseed, to be held at The Club on Thursday, October 10, 2024. Attendees will enjoy a delightful sit-down meal amidst the stunning vistas of Birmingham's Grand Ballroom.

For 37 years, Shepherds Fold has led the charge as Alabama's premier re-entry program, steadfastly providing hope and second chances to countless individuals since 1986. Our mission is clear: *to empower and equip men at risk of incarceration or recidivism with opportunities that support successful life transformations to strengthen and create productive members of society.* With a remarkable success rate, 99% of our residents are gainfully employed and remain law-abiding citizens, testament to lives genuinely transformed by our program.

Through strategic partnerships with local colleges, businesses, and community stakeholders, Shepherds Fold ensures our residents receive top-tier support and opportunities for successful reintegration. This collaborative effort not only benefits our residents but also enhances public safety, reduces taxpayer burdens, and lowers recidivism rates.

We invite you to explore the enclosed sponsorship opportunities and consider joining us in our mission to restore hope and create safer communities. Your support will enable us to continue serving an often-overlooked population, offering the gift of a second chance to thousands of Alabama residents. Together, let's build a brighter future for all.

For any additional questions, please contact Caroline Hubbard at 205-780-6211 Thank you for your time and consideration!
Sincerely,

Jack P. Hausen
Executive Director

Tom Mullins
President, Board of Directors



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Spencer Bachus is a former Republican U.S. Representative for Alabama's 6th Congressional District, serving from 1993 to 2015. He was born in Birmingham, Alabama on December 28, 1947. He graduated from Auburn University in 1969, joined the Phi Kappa Tau fraternity, and served in the Alabama National Guard from 1969 to 1971 during the Vietnam War. He earned his Juris Doctor degree from the University of Alabama Law School in 1972, and owned a sawmill before entering politics.

Bachus began his political career in the Alabama State Senate in 1983, then the Alabama House of Representatives from 1984 to 1987. He is a lead advocate of bipartisan debt relief legislation, which led to improvements in health and education, and reduced world hunger. He has also served as a member of the Congressional Advisory Committee, Faith and Politics Institute, and honorary co-chair of the Bread Rising Committee.

Bachus has also worked to authorize a Congressional Gold Medal to honor the "Four Little Girls" who died in the bombing of the 16th Street Baptist Church during the civil rights movement era. He has also co-hosted an annual Civil Rights pilgrimage to Alabama with Congressman John Lewis, visiting Selma, Montgomery, and Birmingham.



Carla Crowder is the Executive Director of Alabama Appleseed, where she serves as the organization's chief strategic officer and voice for its mission, vision, values, and programs.

A native Alabamian and graduate of the University of Alabama School of Law, Carla brings more than 30 years of experience, both as a journalist and attorney, in public policy research, advocacy, and litigation. As a civil rights lawyer for the last decade, she has challenged mass incarceration and excessive punishment in Alabama and won release for six men originally sentenced to die in prison.

Carla leads Appleseed's reform agenda centered at the intersection of poverty and the criminal justice system. She is a frequent speaker on the human rights crisis in Alabama prisons and has contributed to statewide and national publications on the topic.

Prior to joining Appleseed, she served as Program and Policy Director at The Women's Fund of Greater Birmingham and was a staff attorney at the Equal Justice Initiative. Carla's work as a newspaper reporter earned multiple awards including the Thurgood Marshall Award from the Death Penalty Information Center. She has twice been nominated for the Pulitzer Prize.

A native of Florence, Alabama, Carla earned a B.A. in English and History from Huntingdon College in Montgomery. In 2009, she earned a J.D. from the University of Alabama School of Law with a certificate in Public Interest Law.



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Sponsorship Opportunities

Presenting Title Sponsor: \$15,000

- Three tables of 8 with front, center location.
- Will have 5 minutes to address guest at the event to share info on your company.
- Will be provided a promotional table for company displays and promotional items.
- Verbal Recognition during luncheon.
- Logo featured on stage projector screen during event.
- Top logo placement on table displays and program.
- Company logo linked to company website will be displayed on the SF website, "Our Partners" page for one year.
- Featured prominently on email marketing and social media.
- Will be recognized in all press releases and media coverage.

Platinum Champion Sponsor: \$10,000

- Two tables of 8 with prime location.
- Will be provided a promotional table for company displays and promotional items.
- Verbal recognition during luncheon.
- Prominent logo placement on table displays and program.
- Company logo linked to company website will be displayed on the SF website, "Our Partners" page for one year.

Gold Partner Sponsor: \$5,000

- One table of 8 reserved seats.
- Recognition on website, social media, event displays, email, all promotional collateral, and press release.
- Company logo linked to company website will be displayed on the SF website, "Our Partners" page for one year.

Friends of Shepherds Fold: \$2,500

- One table of 8 reserved seats.
- Recognition on SF website, social media, event displays and programs.



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Sponsor Information

Please indicate below which level sponsorship you would like for the **2024 Shepherds Fold Luncheon**:

- Presenting Title Sponsor (\$15,000)
- Platinum Champion Sponsor (\$10,000)
- Gold Partner Sponsor (\$5,000)
- Friends of Shepherds Fold (\$2,500)

I cannot attend but would like to donate _____.

Please provide the contact information below for which all communication should be handled for this sponsorship:

Contact Name/Title: _____

Address: _____

Email: _____ Phone: _____ Fax: _____

Sponsorship name should be listed as the following: _____

Website Information:

Please indicate how you or your company would like to be recognized on the Shepherds Fold website (check all that apply):

- Use logo and company name (email to caroline@shepherdsfold.org)
- Use personal or company name as written above (no logo)
- I would like my website linked to my logo at: www. _____

Please remit payment by Tuesday, October 1, 2024

Return this form to:

ATTN: Caroline Hubbard, Director of Development and Public Relations
Shepherds Fold

507 Whitmore Drive, Birmingham, AL 35221

Phone: (205) 780- 6211 Email: caroline@shepherdsfold.org Fax: (205) 777-4142